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PRC



江西财经大學  
JIANGXI UNIVERSITY OF FINANCE&ECONOMICS

**2022 International Program for  
Master of International Business**

**Application Guide**

January 2022

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# **I Program Description**

## **1. Basic Information**

### **(1) Introduction**

Academic Education Program for developing countries under the Ministry of Commerce of the People's Republic of China (MOFCOM) was established in 2008 by MOFCOM through Chinese Government Programs. The purpose of this program is to cultivate high-end, inter-disciplinary and applied talents for the recipient countries in such fields as politics, trade, foreign affairs, agriculture, technology, education, culture and health, energy and transportation, public management, etc., and to provide intellectual support for recipient countries in their economic and social developments. The Academic Education Program offers one-year or two-year master programs and 3-year doctoral programs, which provide assistance to government officials, research fellows, and senior managerial personnel on their master and doctoral education in China, and are instructed in English. Due to short schooling system, the students are requested to obtain a bachelor degree in advance with some working experience in related fields so that they can better understand the lectures on time. They are also requested to be in a good health so as to adapt to extensive learning and to obtain the degrees.

This program is playing an increasingly important role in the economic and trade cooperation and development between China and the recipient countries and highly valued by the host governments.

2022 International Program for Master of International Business (IMIB) organized by Jiangxi University of Finance and Economics (JUFE) for Senior Officials of Developing Countries prepares you for leadership positions in the field of international business with a curriculum designed and delivered by China's first-class faculty, to help you meet the unique challenges of managing teams that span continents and cultures and expanding businesses into new global markets, in a vibrant learning environment.

## **(2) Prospective Students**

Our prospective students are mid-to-senior level officials or managers from the government agencies, foreign-related enterprises, colleges, academic institutions and other public sectors, who have demonstrated superior performance, both academically and in their work. By the time of enrollment, each must have obtained an undergraduate bachelor's degree.

## **(3) Program Objective**

To train high-level, compound and applied talents in the fields of politics, economy and trade, diplomacy, agriculture, science, education, culture and health, energy and transportation, public administration, etc. for developing countries.

## **(4) Enrollment Plan**

We plan to enroll up to 30 students for our 2022 International Program for Master of International Business (IMIB) with two years of full-time schooling and English is the language of instruction.

## **(5) Financial Aid**

The program is funded by the Ministry of Commerce of the People's Republic of China under the foreign aid fund, which includes the expenses of training school and its administration fees as well as students living expenses and round-trip international airfare. Students are exempt from tuition fees, textbook materials, research fees, English tuition fees, and thesis supervision fees. The school provides free accommodation for the students and buys comprehensive medical insurance on their behalf. It also provides students with a regular living allowance of RMB36000 per year for Master students, and RMB 42000 for PHD students with settlement fees of RMB 3000 for both types of students. The Ministry of Commerce offers free round-trip international air tickets: those with one-year program can enjoy one round-trip international air ticket; those with two or more than two-year program can enjoy one round-trip international air ticket can enjoy return air tickets for n-1 (n for school year) home visits. All degree students are required to participate in the annual assessment. Successful applicants will be eligible for full scholarship for the following year. Other fees like the teaching materials expenses shall be managed by the Ministry of Commerce or JUFEE as planned, and shall not be given to the students.

The students are funded within 2-year study period. Those who postpone their graduation cannot get further funding.

## **2. About the Organizer**

### **(1) About JUFÉ**

Jiangxi University of Finance and Economics (JUFÉ), founded in 1923, is located in Nanchang city, Jiangxi province, China. It is jointly governed and sponsored by the Ministry of Finance, the Ministry of Education and the People's Government of Jiangxi Province. As a comprehensive institution of higher learning with a focus on economics and management, JUFÉ is one of the leading universities in these areas, ranking 7th among all the universities of Finance and Economics in China. JUFÉ also includes significant disciplines in languages, international education, humanity, law, engineering, natural science, agriculture, philosophy and history. The university has a current teaching staff of 1294, including 257 professors, 444 associate professors, 124 doctoral supervisors and 642 master advisors. Two of them are awarded National Teaching Excellence Award, 27 are granted Special Government Allowances of the State Council, 2 are listed as National Model Teachers, 2 are listed in the National "One-hundred, One-thousand, Ten-thousand Talent Project", and 4 are included in the Ministry of Education's "New Century Excellent Talents Support Project". In the 4<sup>th</sup> round of national disciplinary evaluation, JUFÉ is ranked A<sup>-</sup> in applied economics (top 10% in China), and chosen as the first-class discipline construction in Jiangxi.

JUFÉ has 21 teaching colleges, with 26,000 full-time undergraduates, nearly 5,000 postgraduate students and over 400 international students. The university has established and cooperated with 141 universities in 40 countries and regions, including the United States, the United Kingdom, Canada and Australia.

### **(2) About SITE**

This program will be organized by School of International Trade and Economics (SITE) of JUFÉ. SITE founded in 1958, is specialized in education and research in international economics and business. The SITE has a current teaching staff of 63, including 10 professors and 21 associate professors. Cooperating with 12 excellent universities of USA, UK, Japan, South Korea and Australia, SITE is outstanding in overseas education. Since 2008, more than 600 senior officials from 90 developing countries have graduated from SITE.

### (3) Living Environment and Condition

JUFE is located in Nanchang, Jiangxi, which is not only a historical cultural city but also a revolutionary heroic city in China with total areas of 7402 square kilometers and population of 5.46 million (in 2017). The price level in Nanchang is low with average monthly consumption around 2000-3000 Yuan. Nanchang is a typical city of "hot summer and cold winter". It is hot in summer but cold in winter. Nanchang is known as one of the four "furnaces" in China with the highest temperature at 40 °C . The lowest temperature in winter in the past few years reached -6 °C . Therefore, students should prepare T-shirts and heavy coats for themselves.

JUFE has constructed International Student Apartment within the campus. Each international student of master program or PhD program is provided with a standard independent apartment. The apartment has a complete set of equipment, such as an air-conditioner, a TV set, a water heater, a wardrobe, a low cabinet, a single bed, etc..The apartment also is equipped with public kitchens, which facilitate students in their life.

## 3. Education Plan

### (1) Program Structure

This program structure includes three parts, such as classroom learning, business and social survey, and the academic thesis. The minimum credits require 46 credits as follows:

Category	Contents		Credits
Classroom Learning	Compulsory Courses	Compulsory Degree Courses	12
		Compulsory Professional Courses	12
	Selective Courses	At least 5 courses	≥10
Business and Social Survey	4 or 5 times of business and social survey		4
Research Works	Academic publication		2

	Academic thesis	6
Academic Thesis	The Student is permitted to apply for thesis defense if he/she has completed all the credits.	

## (2) Curriculum

### ★Compulsory Courses

Category	Course Name	Main Topics	Credits
Compulsory Degree Courses	Elementary Chinese	Basic Chinese conversation, such as "greeting", "making friends", and basic Chinese grammar.	2
	Introduction to China	Chinese history, geography, holidays and customs, etc.	2
	Chinese Economic Policy	Summary of China's political, economic, social, cultural and diplomatic situation, etc.	2
	Economics	Latest researches and theories on economics, qualitative and quantitative methodology of econometrics applicable in research.	3
	Management	Management basic theory and its latest development.	3
Compulsory Professional Courses	International Trade	Latest researches and theories on international trade and economics, qualitative and quantitative methodology of econometrics applicable in research on international trade.	2
	Global Financial Strategy	Focusing on global financial environment and its effects on international business, especially global capital flow, multinational banking, international financial markets.	2
	International Trade Practice	Terms and skills used in export / import process.	2
	International Investment	The basic theory of international investment, international investment environment analysis, the transnational merger and acquisition strategy.	2
	International Business	Focusing on business environment and its impact on international business operation in globalization.	2

★ **Selective Courses**

<b>Course Name</b>	<b>Main Topics</b>	<b>Credits</b>
International Business Law	Legal systems, international business law, international business regulations.	2
Business Ethics	Important moral issues frequently arise in business situations, analytical skills to those issues.	2
Business Chinese	Chinese language applied in business.	2
Research Methodology for Economics	Research methodology suitable for qualitative and quantitative research in economics.	2
Corporation Finance	Latest researches and theories on financial report analysis, investment theory, asset pricing and financing.	2
Cross-cultural Business Communication	A cross-cultural perspective on how to meet the diverse needs of customers, investors and employees, main ideas in business in a multicultural context.	2
Consumer Behavior Management	Cutting-edge advancements in the development integral to the successful analysis of external / internal elements affect consumer behaviors.	2
International Trade in Services	Latest researches and theories on international trade in Services, forms, agreements and policies.	2
International Business Communication	International business negotiating theory and practice, its art and etiquette.	2
E-commerce	Introduction and application of e-commerce platform, cyber marketing, safe online transaction and payment and EDI.	2
International Marketing	Latest researches and theories on international marketing, international marketing mix, international marketing decision-making on the basis of International market analysis and research, competitive strategies.	2

*(Not all selective courses are available every year. Any course selected by less than 5 students will not be delivered.)*

★ **Profiles of Instructors**

SITE boasts of first-class faculty composed of distinguished scholars and accomplished practitioners, who have overseas education background and have been actively engaged in international business teaching and research work, widely acknowledged as experts in their own fields.

**(3) Teaching Methods**

The language of instruction is English. Classes will incorporate a mix of lectures, seminars, case discussions, tutorials, presentations and so on. As for Business and Social Survey, Field trips will be arranged for students to visit the relevant business



corporations, large-scale commodity trading markets, the representative commercial centers to gain first-hand knowledge of how governments and markets operate under various changing conditions in the reform and opening-up process of China, each time the relevant survey research report shall be submitted.

#### **(4) Semesters**

The program comprises of 4 semesters. The first semester begins in September 2022 and the last semester ended before the end of July 2024. Students will have two winter vacations and one summer vacation in 2 academic years.

#### **(5) Thesis**

##### **★ Thesis Requirement**

Students are expected to bring specific research questions concerning international business management and multinational strategy to the program, as a part of thesis research preparation. In the first semester, students can choose their thesis supervisors. The type of thesis consists of academic research papers, project research report and case analysis report. The thesis is expected to combine theoretical perspectives, analytical skills and practical experiences of international business, and aiming at solving practical problems. Students must pass oral defense for the thesis.

##### **★ Thesis Defense Requirement**

A student is permitted to apply for thesis defense if he/she has received the approval with signature from his/her supervisor.

#### **(6) Degree Requirement**

For students who have completed all the required credits and a master degree thesis, and pass the thesis defense, will be awarded the degree of Master in International Business by JUFEB Degree Committee.

## **II Application**

### **1. Application Prerequisites**

(1) Applicants must be non-Chinese citizen from developing countries, who should be in good health not exceeding 45 years of age (born after 1 September 1977);

(2) All applicants shall be in good physical and mental health with health certificates and physical examination forms issued by local public hospitals without any diseases that prohibited to enter China or to stay in China for long-term residence by Chinese laws and regulations. They should have no serious chronic diseases, such as hypertension, cardiovascular and cerebrovascular diseases, diabetes, cancer or other serious mental diseases, or infectious diseases that may cause serious harm to public health, major surgical recovery period, acute disease onset period, and severe disability of limbs. Pregnant women are not allowed to study in China. If they become pregnant during their studies in China, they will be dropped out of school.

(3) Applicants must have attained a Bachelor Degree or above with three or more than three years working experience.

(4) Applicants whose professional knowledge or work experience are related to the program offered can enjoy priority of admission.

(5) Applicants who are government officials with the rank of section chief or above (or correspondent rank), senior managers in various institutions or enterprises, or academic backbones of universities and research institutions can also enjoy priority of admission.

(6) Applicants should be good at English and able to use English for professional studies with IELTS scoring 6.0 or above, or New TOEFL scoring 80 or above.

(7) Applicant should have the potential for his career development in his fields with an effort to promote the exchange and cooperation between the host country and China.

(8) Applicants who have studied in China or have been admitted to other Chinese government scholarship programs are not allowed to apply.

## **2. Application Procedure**

### **(1) Application for Chinese Government Scholarship**

Applicants should visit the online application system of Chinese Scholarship Council (<https://studyinchina.csc.edu.cn/#/login>) and register for an account. Select the program “Chinese Government Scholarship”, fill in all the required information, and an application form will come into being. Print out the form, put on a hand-written name and date, and then stick a photo on it. To complete the form successfully, please note the following information:

★ Application Information: Type B Application

★ The agency No. of JUFE is 10421.

★ Choose “Economics” as the discipline, and “Master in International Business” as the major.

### (3) Application Documents

Applicants are required to prepare application documents listed below. Any omission will result in refusal.

Documents		Requirements	Original	Photocopy
1	Chinese Government Scholarship Application Form	As mentioned in <i>Application for Chinese Government Scholarship</i> above.	1	1
2	Degrees	Original or certified copies either in Chinese or English.	1	1
3	Official academic transcripts	1. The transcripts must be original documents or certified copies either in Chinese or English. 2. The transcripts should include list of courses taken and standard achieved.	1	1
4	Personal statement	About 1000 words in English. Please make a detailed statement of your academic background, work / research experience and achievements, research proposal, career plans, etc.	1	1
5	CV	Personal information, education background since high school and work experience.	1	1
6	Recommendation letters	1. Employer Reference: A letter of recommendation issued by the employer, stating the applicant’s basic information and the employer’s willingness to recommend the applicant to study in China. 2. Academic Reference: A letter of recommendation issued by an academician like an associate professor or with higher professional title, stating the applicant’s academic background, research field, achievements in the past as well as research capability.	1	1
7	English Language Proficiency Test report	The applicant who is non-English speaker and whose undergraduate education is not conducted in English should provide English proficiency certificate, such as TOEFL and GRE, etc.	1	1

8	Photocopy of valid passport	The passport must be a personal regular passport. The copy of passport photo page should show clearly the name, passport number, etc. No diplomatic or public passport is accepted for application. All successful candidates must enter China and register with JUFEE with the same identity as used in application.	2	0
9	Recent passport size photos	Two 2-inch sized photo with white background in the past three months.	1	1
10	Physical Examination Form	The health form shall be issued within one month before the submission of application, showing that the applicant carries no infectious diseases which may have a serious impact on public health, or disability that affects the related major, or fall into any of the health situations prohibited by China's Entry-Exit Inspection and Quarantine Laws and Regulations.	0	2

#### (4) Submission

**STEP1:** Submit all the application materials listed in the above table in both hard copy and scanned copy to the Economic and Commercial Counselor's Office of Chinese Embassy. Hard copy must include both the original copy and the photocopy, as indicated in the table. For emails and addresses of the Economic and Commercial Counselor's Offices, please visit <https://www.china-aibo.cn/EN/>

**STEP2:** Submit a written request to the Economic and Commercial Counselor's Office of Chinese Embassy for an official recommendation letter and clearly state whether the applicant is willing to be considered for a similar program at other universities if the program of JUFEE is already full. If the applicant has any other special requests, please make them clear also.

Reminders:

★ All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.

★ An original copy of degrees, transcripts and English language test report must be presented for on-site verification. After that, the applicants must scan these documents and sent it to the contact person of JUFEE.

★ Applicants should get back all hard-copy documents, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, the documents must be taken to China and presented to SITE, JUFEE for registration.

### **3. Deadline**

The application deadline for the master program is May 20th 2022.

## **III Important Information**

### **1. Contact Information**

Contact person: Mr. Tao Xu

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Telephone/Fax: +86-791-83806891

Mobile phone: +86-13576966624

Website: <http://gmxy.jxufe.edu.cn/news-list-english.html>

Postal address: No.169, East Shuanggang Road, Changbei, Nanchang, Jiangxi, PRC,

School of International Trade & Economics, Jiangxi University of

Finance & Economics

Postal code: 330013

### **2. Other Information**

( 1 ) The application documents will NOT be returned whether the applicant is admitted or not.

( 2 ) NO explanation from Chinese government will be made regarding admission results.

( 3 ) Spouse or children are not allowed to accompany students during their study in China; expense triggered by any visit beyond school time shall not be covered by the Chinese government.

( 4 ) Customs procedure and related requirements will be included in the admission letter .