



中国援助
CHINA AID

中华人民共和国商务部援助发展中国家学历学位教育项目



北京師範大學
BEIJING NORMAL UNIVERSITY

2022 Master of Business Administration (MBA)

Beijing Normal University

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Table of Contents

2022 Master of Business Administration (MBA)	1
Table of Contents	2
Degree Programs Sponsored by Ministry of Commerce PRC	1
Beijing Normal University	2
Belt and Road School (Emerging Markets Institute).....	2
Living Environment Introduction.....	2
I. Program Description	4
1. Prospective Students.....	4
2. Program Objective.....	4
3. Enrollment Plan.....	4
II. Education Plan	5
1. Teaching methods.....	5
2. Major areas	5
3. Courses	5
4. Faculty Members.....	6
5. Graduation Application	6
6. Master’s Thesis.....	6
7. Academic Year Schedule Plan	7
III. Scholarship	8
IV. Application.....	9
1. Requirements.....	9
2. Procedures	9
3. Materials.....	10
4. Submission	11
5. Application Deadlines	12
6. Eligibility.....	12
7. Registration/Orientation	12
V. Contact	13
Other Instructions	13

Degree Programs Sponsored by Ministry of Commerce PRC

Degree Programs sponsored by the Ministry of Commerce of People's Republic of China has been established in 2008, with the financial support of China's international human resource cooperation with developing countries, are designed to train high-level business officials and management elites for the cooperating countries. The Degree Programs offering one-year and two-year master programs as well as three-year doctoral programs for the purpose of educating high-end and inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the cooperating countries. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master and doctor education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high-compact curriculum needed for the degrees.

As for the positive effects and good results brought by these programs in strengthening economic ties and friendship between China and the cooperating countries, the Ministry of Commerce of People's Republic of China will continuously intensify its efforts in enlarging the enrollment scale and improving the quality of education. We believe that by attending the programs and achieving the degrees, you will embrace a successful career and brighter future.

The Master of Business Administration (MBA) program is a one-year, all-English-taught program organized by Belt and Road School (Emerging Markets Institute) of Beijing Normal University. It is also a special program for China's international human resource cooperation degree program by the Ministry of Commerce. This program is designed for economic management talents from developing countries. The aim is to enhance students' ability to apply economic management theory and economic research methods, and to deepen the students' understandings of the models of economic development and the practices of economic policy in the international economic system, especially in emerging market countries and the Belt and Road countries. The program also aims at strengthening economic exchanges and cooperation between developing countries and China, and promoting the joint construction of Belt and Road.

The Master of Business Administration (MBA) program plans to select 45 students from developing countries in 2022.

Beijing Normal University

Beijing Normal University (BNU), directly subordinate to the administration of Ministry of Education, is a comprehensive and research-oriented key university renowned for teacher education. As the founder of Chinese modern higher education, BNU has a more than 110 years history and profound cultural heritage. BNU ranks at the top of Chinese Colleges and Universities in terms of its disciplinary superiority.

BNU promotes broad international cooperation and exchange, having signed cooperative agreements with nearly five hundred universities and research institutes from more than thirty nations and regions. BNU also exchange students through cooperative programs with over one hundred universities from various countries and regions, including the United States, the UK, Germany, Japan, South Korea, Swiss, Spain, Canada, Hong Kong and Macao.

Belt and Road School (Emerging Markets Institute)

Along with China's rapid economic growth and its fast integration into the global economic system, the rise of emerging market countries as a group, and the increasingly deepened South-South cooperation, Beijing Normal University established Emerging Markets Institute in 2011.

Emerging Markets Institute adheres to the motto of "walking with the times", taking into account of the overall situation of national development, actively responds to the needs of constructing the Belt and Road, and vigorously trains economic and management elites for the Belt and Road countries. The Institute aims to promote the cooperation between China and other developing countries, and the long-term and sustainable development. It shall make its own contribution to promoting a more prosperous global economy and a more secure world, and shed new light on the development theory and development policy in a new era of innovation.

Living Environment Introduction

Beijing Normal University is located in Beijing. Beijing belongs to the warm temperate zone continental monsoon climate, four seasons, dry and windy spring, hot summer and rainy, cool quickly in the fall, winter cold and less snow.

Seasonal Temperature and Dressing Index in Beijing

Season	Average Temperature	Dressing Suggestion
Spring	1°C-12°C	Shirt, sweater, coat, etc.
Summer	18°C-31°C	Shorts, etc.
Autumn	15°C-25°C	Coat, sweater, coat, etc.
Winter	-5°C-5°C	Cotton-padded clothes, down coat, etc.

Beijing Normal University will provide single-bedroom apartment for MBA student in No.5 International student dormitory which is located at the G district of BNU Changping Campus. The dormitory provides campus network/ WIFI services (60 Yuan/ per month). Each room is equipped with private bathroom, single bed, beddings, TV, air conditioner, fridge, etc. Halal canteen is offered in the university.

I. Program Description

1. Prospective Students

Officials of the division level and above, senior managers of enterprises, or researchers in relevant fields from universities and research institutes.

2. Program Objective

The main objective of the MBA program is to address the need for economic reform, restructuring and development in developing countries by:

- (1) Training senior officials in business administration and economic policy analysis;
- (2) Promoting economic development and cooperation in trade and investment among developing countries;
- (3) Enhancing the trainees' understanding of China and its economic development, and promoting economic cooperation between China and developing countries.

3. Enrollment Plan

In 2022 we plan to enroll 45 students in our master program with a concentration on national development.

II. Education Plan

1. Teaching methods

All courses are taught in English (except Basic Chinese). Teaching will consist of classroom /online lectures, group discussions, case studies and field surveys, among other methods.

2. Major areas

- Economic development models, strategies and policies in developing countries
- Finance, trade and investment in developing countries
- Industrial development in developing countries
- Opportunities and challenges of economic development in emerging markets
- Regional economic development and cooperation among developing countries

3. Courses

Course	Credit	Academic Hour	Semester
General Introduction to China	2	32	1
Basic Chinese I	2	32	1
Basic Chinese II	2	32	2
Managerial Economics	3	48	1
Belt and Road: Development Finances	2	32	1
Methodology of Thesis Writing	2	32	1
Business Data Analysis	2	32	1
Principles of Management	2	32	1
Belt and Road: an Introduction	1	16	1

Emerging Market Economies and Developments	3	48	1
Belt and Road: Leadership	3	48	1
Practicum Management	1	16	1
China Social Economic Survey	2	32	2
China Economy and Transition	3	48	1

(Subject to slight changes)

4. Faculty Members

In order to ensure the teaching quality, Emerging Markets Institute has selected professors with a wealth of experience in teaching and researching. Each professor has a deep understanding of emerging market countries and is familiar with China's development experience. Most of the professors have educational background and teaching experience in world-class universities such as Harvard University, University of Chicago, University of Cambridge, University of Cologne, Tilburg University, etc. Some faculty members used to work in senior positions in the World Bank, Asian Development Bank, International Monetary Fund, Development Bank of Latin America, and other important international organizations. They all have rich experience with cross-national studies, teaching in English, and international practice. The Institute also invites former political leaders from countries along the Belt and Road as distinguished professors, such as the former Prime Minister of the Kyrgyz Republic, Djoomart Otorbaev, former Prime Minister of Bosnia and Herzegovina Zlatko Lagumdžija, and former Deputy Prime Minister of Poland Grzegorz W. Kolodko.

5. Graduation Application

When a student has completed all of the credits with passing grades and passes the thesis defense, he/she can apply to graduate with the approval of the student's advisory committee.

6. Master's Thesis

A master's thesis should be completed independently with the topic which should make some contributions to theory or practical application. A thesis should present the original arguments on the selected research topic with sound theoretical base and reliable data, and should be well-organized. A student is permitted to have the thesis defense after the thesis passes the

plagiarism check and is submitted to the committee.

A student will be awarded a master's degree after one's thesis passes the thesis defense committee and a series of reviews by the University.

(Graduation thesis, degree awards, and other issues are detailed in the Part I Degree and Education Management of the Beijing Normal University Graduate Handbook)

7. Academic Year Schedule Plan

Registration: September 2022; Graduation: Late June, 2023.

III. Scholarship

Scholarship Coverage

- 1) Tuition, textbooks, travel expenses, English teaching fee, guidance of thesis writing;
- 2) On-campus accommodation;
- 3) Monthly Stipend (3000RMB/Month);
- 4) Medical insurance;
- 5) One-time round-trip international air tickets.

The Chinese Ministry of Commerce will provide "Chinese Government Scholarships" to admitted students from developing countries. These scholarships cover both tuition and living expenses. They also include a round-trip international airfare for all the students, and a maximum of 2 round-trip international airfares for home visits applicable only to doctoral students (one time per year set at the end of an academic year). In terms of living expenses, it is 3000RMB/month for the master program. There is also a settlement allowance of 3000RMB/person. The Chinese Ministry of Commerce will only provide scholarship during one academic year. Students who delay the graduation would not get continued scholarship.

Note: The method and time of granting scholarships is subject to the notice of the Ministry of Commerce.

IV. Application

1. Requirements

- (1) Applicants should be officially recommended by the Chinese Embassy in your country.
- (2) Applicants should be in compliance with the laws and regulations of the People's Republic of China (PRC) and the rules of Beijing Normal University, and show proper respect for Chinese customs;
- (3) Applicants should be of non-Chinese nationality from any developing country, holding a regular valid foreign passport (at least valid until September 30, 2023); and be under the age of 45; Service passport/Diplomatic passport is not acceptable.
- (4) Be healthy, capable of studying, and not carrying diseases which are classified as "prohibited entry into China" under Chinese laws and regulations. Applicants with infectious disease and severe disability, in major operation recovery period are not suggested to apply the program. Pregnant applicants will not be admitted by this program. Students who get pregnant during their studies will be dropped out of the program.
- (5) Hold a Bachelor's degree or above, and have at least three years of work experience.
- (6) Priority will be given to applicants with educational background or work experience in relevant fields of this program.
- (7) Applicants should submit proof of English language proficiency as requests.
- (8) Be government officials with rank of division chief, department directors or above, or senior level-managers or equivalent or above in various institutes and enterprises, or professionals from research institutes and universities. Priority will be given to applicants with leadership experience; and priority will be given to applicants with leadership experience.
- (9) Applicants should demonstrate the potential of career development in this field with a will of promoting exchanges and cooperation between their home countries and China.
- (10) Applicants who have already studied in China or have been awarded other Chinese government scholarships may not apply.

2. Procedures

Step 1 BNU MBA Program Application: Applicants are required to send an email to emiad@bnu.edu.cn as soon as possible to get instruction of personal information collection. **No need to apply through online system.**

Step 2 Scholarship Application: Visit <http://studyinchina.csc.edu.cn/#/login>, create an account and choose **Type B** to apply for our program (MOFCOM Scholarship).

Program Category: **Type B**

Institute No. of Beijing Normal University: **10027**

Major: **"Management" & "Business Administration"**

Program duration: **1 year**

Finally, the application form for the Chinese Government Scholarship is formed, please print it out then paste your photo of profile, your name should be hand-signed on it. The generated CSC serial number will be used for filling 201 Visa form.

3. Materials

Please carefully read the following information and prepare the application materials as required. All of the application documents are required with accurate personal information. Applicants should be responsible for any result due to providing wrong information. Only Chinese/English documents can be accepted. If the application materials are incomplete, the application will not be processed.

Application materials		Requirements
1	Beijing Normal University Application Form for International Students(Application for BNU MBA Program)	Applicants are required to send an email to emiad@bnu.edu.cn as soon as possible to get instruction of personal information collection. When you finish the questionnaire of collecting information, BNU Application Form will be sent later. Please print and sign BNU Application form with your name and clear date. No need to apply through online system.
2	Application form for MOFCOM Scholarship(Application for scholarship)	Fill in all information online, print out a paper version of the form, then sign and date it. Attach a clear passport photo to the form. Link: http://studyingchina.csc.edu.cn/#/login Program Category: Type B Institute No. of Beijing Normal University:10027 Major: "Management" &"Business Administration" Program duration: 1 year
3	Transcript and Highest Academic Certificate	Official transcripts, graduation certificate and degree certificate in Chinese or English of Bachelor degree or above. Transcripts should fully cover the study period of study certificates.
4	Personal Statement	Please ensure to type in BNU PS Form and print to sign. The applicant's signature must be consistent with the full name on passport. Personal Statement Form Link: https://admission-is.bnu.edu.cn/docs/20211129083132969234.doc
5	CV /Resume	
6	Academic Recommendation Letters	Two recommendation letters from two associate professors or scholars with higher academic titles, or a senior expert in a related field. (There is no specified format for the recommendation letters, please specify the name of the referee and contact information, all letters must be signed by the referee).Recommendation letters should be organized in one PDF document.
7	English Proficiency Certificate	1. IELTS no less than 6.0 or New TOEFL score no less than 80 2. Or certificate issued by the University of the last degree program to prove

		all courses were taught in English 3. Or certificate issued by local government to prove English is your native language.
8	Copies of valid regular passport	Must be valid till September 30, 2023. The passport you hold at the time of entry to China and matriculation must be the same as these photocopies. Service passport/Diplomatic passport is not acceptable.
9	Photos	Recent digital clear full-face bust bareheaded photo with white/blue background should be prepared and at least 2 hard copies should be with applicants when they come to China in case of needs.
10	Foreigner Physical Examination Form	This form is uniformly printed by the Chinese health and quarantine department. Please download it from the CSC website (http://www.campuschina.org) . The medical examination must cover all the items listed in the Foreigner Physical Examination Form; Incomplete records or those without the signature of the attending physician, the official stamp of the hospital or a sealed photograph of the applicants are invalid; Please choose the appropriate time to take medical examination as it is valid for only 6 months ;The form should be qualified for China X1 visa application.
11	Original Statement of Guarantee.	This form must be signed by the guarantor, and the signature must be consistent with the signature of the passport. Statement of Guarantee Form Link: https://admission-is.bnu.edu.cn/docs/20201112170559943190.doc
12	Non-criminal certificate	It should be issued by the public security agency where the applicant is located, and there is no fixed template.
13	Other materials	The original or photocopy of published academic papers, patents or other research results are acceptable.

4. Submission

1>Post hard copy documents:

All hard copy documents must be posted to the Admissions Office of the Academic Affairs Department of Beijing Normal University for review. Those who fail the review of the paper materials will not be admitted. Regardless of the result of the application, all application materials will not be returned.

Postal address:

Admission Office, Provost's Office and Academic Affairs, Beijing Normal University
A103, Main Building, No. 19 Xijiekouwai Street, Haidian District

Postcode: 100875

Beijing, China 100875 Telephone: 0086-10-58802944

2>Applicants can apply for the scholarship program after obtaining the approval and recommendation from the relevant governmental departments of their home countries, and submit the materials according to the specific requirements of the relevant departments of their home countries;

3>If the applicant's government allows one to submit the materials directly to the Chinese embassy, the student must submit the relevant approval letter or letters of recommendation for studying in China (original and scanned ones) to the corresponding Economic and Commercial Counselor's Office of Chinese Embassy, both original and scanned documents; The contact information of each Chinese Ministry of Commerce can be found via <http://www.china-aibo.cn/>.

4> Above-mentioned materials should be submitted to Chinese Ministry of Commerce in your country to apply for the recommendation letter. Please also remark whether you accept similar major transferring to other universities and other requests.

Important Notes:

- ★ Incomplete applications will not be processed.
- ★ All submitted materials should be written in English or Chinese (printed). If the submitted documents contain non-English or Chinese written (printed), certified English or Chinese translations should be provided.
- ★ The University keeps the right to require additional materials from the applicants.
- ★ The applicant shall guarantee that the application information and application materials provided are true and accurate. Once the admissions unit verifies that the information is not true, the applicant will be denied admission or the admission qualification will be cancelled. Those who have been enrolled will have their student status cancelled. Original application documents will be re-checked in registration.

5. Application Deadlines

Application submission: Before May 20, 2022

Late application will not be processed.

6. Eligibility

Admission Office, Provost's Office and Academic Affairs of BNU, BNU International Students Office and Belt and Road School (Emerging Markets Institute) of BNU will check the eligibility of the applicants according to relevant regulations.

7. Registration/Orientation

Beginning of September 2022.

Admitted students must finish admission and registration procedures in strict accordance with the time specified in the admission notice.

V. Contact

Emerging Markets Institute Students Office (EMISO)

Phone: +86-10-58806568

E-mail: emiad@bnu.edu.cn

Address: Room 207, Jing Shi Xue Tang
Beijing Normal University
No 19, XinJieKouWai Street
Beijing, China 100875

Working Monday-Friday (except public holidays)

Time: 9:00-12:00, 14:00-17:30 (Beijing Standard Time)

Other Instructions

1. All the application materials will not be returned whether the applicant is accepted or not.
2. No explanation from Chinese government and the university whether the applicant is accepted or not.
3. No accompanying family members will be allowed. Chinese government will not afford the expenses caused by students inviting spouse/children /relatives/friends to China.
4. The procedures and other requirements of studying in China will be stated in admission materials.
5. Admitted students should obey all the rules of preventing covid-19 in China.