



Degree Education Programs Sponsored by Ministry of Commerce PRC



对外经济贸易大学
University of International Business and Economics

2026 International Executive Master of Business Administration (IEMBA)

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I Program Introduction

1. Basic Situation

A. Introduction

Degree Education Programs sponsored by the Ministry of Commerce of People's Republic of China is designed to offer one-year master programs as well as four-year doctoral programs for the purpose of educating inter-disciplinary talent working in the applied fields of government, trade, foreign affairs, agriculture, technology, education, culture and health, building intellectual capacity and facilitating the economic and social development of the recipient countries since 2008. These programs provide assistance to governmental officials, research fellows, and senior managerial personnel on their master education in China, which are fully conducted in English. Admission requirements include a bachelor's degree, relevant working experiences, and decent physical conditions, essential for the high- compact curriculum needed for the degrees.

Up to now, the University of International Business and Economics (UIBE) has held 12 IEMBA programs, with over 650 graduates, who are advanced administrative talents with creative thinking and global vision, being well aware of both transnational business pattern and Chinese economic environment. They are playing a more and more important role in stimulating economic cooperation between China and their home countries whose governments are attaching great attention to this program.

B. Target of Enrollment

Senior managers with at least 3 years of work experience, no more than 45 years old; officials with a bachelor's degree (or equivalent qualification), or a middle and senior manager who is engaged in business management and international economic cooperation in his country.

C. Training Objectives

This program is for senior managers and business officials who are experienced in business administration. It aims to develop senior international managers with innovation ability, international vision and inter-cultural communication skills and keep them well informed with both transnational business models and Chinese commercial environment. Through the study of this project, students can not only improve the integration of knowledge and resources, but also strengthen their decision-making and execution.

D. Enrollment Plan

Major: International Executive Master of Business Administration (IEMBA)

Schooling plan: one academic year

Teaching language: English

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Enrollment quantity: 50 students

E. Funding Content

- a. Exemption from tuition fees, teaching materials fees, field trip fees for research and survey, English teaching subsidies, and graduation thesis guidance fees.
- b. Free on-campus housing.
- c. Living allowance: Master's degree 36,000 yuan/person/year. It will be issued monthly according to the actual time that the students spend in China.
- d. A one-time resettlement fee of 3,000 yuan/person.
- e. Comprehensive medical insurance in China.
- f. Free round-trip international airfare: one-year program only have one time free round trip.
- g. Other expenses are managed by the Ministry of Commerce or the school and are not distributed to the students. The Ministry of Commerce only provides funding for students within the academic system. The student who postponed their graduation for personal reasons can not receive continued funding.

2. School Profile

A. Introduction to UIBE

The University of International Business and Economics (UIBE) located in Beijing, the capital city of China, founded in 1951, is a national key university under the leadership of the Ministry of Education and the Ministry of Commerce, and is one of the first batch of universities to be included in "Project 211", also participated in the "Double-First Class" initiative.

UIBE is a multidisciplinary, national key university with economics, management, law, literature and science as its core specialties, and the first higher education institution in China specializing in training talents in international trade, and the first higher education institution with both Chinese and English teaching training systems at undergraduate, master's and doctoral academic levels. With the advantages of specializing in international economics and trade, international economic law, international finance, business administration, business foreign language and other majors, our university has a complete system of cultivating talents in both Chinese and English, and is an important base for cultivating talents in international economics and trade and for scientific research.

UIBE attaches great importance to cooperation with partners around the world, and has established partnerships with more than 300 overseas universities and international organizations. Up to now, UIBE has cultivated more than 50,000 international students and has 27 international alumni associations. UIBE emphasizes openness in running schools and active

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exchanges between China and foreign countries, and the scale and percentage of international students coming to China are among the highest in national universities. Graduates are widely welcomed by the society for their solid professional knowledge and skills, strong language ability, active thinking and rich practical experience, and are mainly employed by governmental agencies, financial institutions, business organizations and multinational corporations, and they play an important role in promoting the economic and social development of various countries.

B. Introduction to UIBE Business School

The Business School of the UIBE was established in 1982. It is one of the earliest business schools in China to have three well-known international accreditation simultaneously: the Association to Advance Collegiate Schools of Business (AACSB) accreditation, the European Quality Improvement System (EQUIS) accreditation, and the Association of MBAs (AMBA) accreditation for the MBA program.

Currently, the Business School has a first-level discipline doctoral program in Business Administration; three academic master's programs in Enterprise Management, Accounting, and Technology Economy and Management; and four professional master's programs in EMBA, MBA, Accounting, and Auditing. Among them, the MBA program has obtained the China Advanced Management Education Accreditation (CAMEA).

The disciplines of Enterprise Management and Accounting in the Business School have been selected as key disciplines for the "Double First-Class" initiative by the Ministry of Education. The first-level discipline of Business Administration received an "A" grade in the fourth round of national discipline evaluation, ranking among the top 2%-5% in the country. The school has been approved as a base for introducing intelligence in disciplinary innovation for the research on the overseas governance risks of Chinese enterprises along the Belt and Road by the Ministry of Education and the Ministry of Science and Technology.

C. Life in Beijing

a. UIBE is situated at Olympic Business Circle of northeast Beijing. In Beijing, the climate is a typical north temperate and semi humid continental monsoon climate. It is rainy in summer, cold and dry in winter with very short spring and autumn. The average temperature is 0-15 degrees in spring. The annual average temperature is 20-35 degrees in summer. In fall, the average temperature is 15-28 degrees. In winter, the average temperature is -10-5 degrees, down jacket is needed. In 2018, the per capital disposable income of Beijing residents was 62,361 yuan. The living expense is very high in Beijing.

b. At present, there are altogether four international student apartment buildings in the school,

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namely Huibin Apartment (#6 Building), Huicai Apartment (#5 Building), Huide Apartment (#0 Building), and International Plaza (#8 Building). Here are a total of 1235 (sets) standard rooms, suites and luxury suites divided into three classes from high, medium to low. A total of more than 2,200 beds are available. All rooms are designed and decorated to the hotel standards of two-star, three-star and four-star. IEMBA students will enjoy the standard of accommodation for one person, mainly living in International Exchange Building (#8 floor) and Huibin Apartment (#6 floor), all with separate bathroom and public kitchen.

3. Teaching Arrangements

A. Course Arrangement

a. Compulsory Courses

Course Name	Introduction	Credit
Managerial Economics	Success or failure in business depends critically on the positioning of the firm and the management of its resources. Through the lens of economics, students will learn to think systematically and strategically about achieving competitive advantage through the management of the firm's resources. They will analyze management problems concerning demand, costs, pricing, market structure, and strategic interactions with competitors.	3
Management and Organizational Behavior	This course is designed to expose managers with important theories and conceptual models for analyzing, understanding, and managing behavior within organization at individual, group and organizational level for the effectiveness of management practices.	3
Financial Accounting	This course aims to provide an understanding of the concepts, principles and conventions upon which financial accounting is based, and more importantly to provide an analytical basis upon which to intelligently interpret financial statements.	3
Marketing Management	Marketing is a total system of business action and should be seen as the key element in the running of any business. This course could enable students to better appreciate the role of marketing in individual firms as well as in the wider community by exposing them to theories and basic concepts.	3
Strategic Management	Strategic Management aims to develop the necessary strategy making and strategy implementation capabilities for business managers when leading business to success. The course will guide the students think the relationship between business and its external environment, learn the way of making strategy and executing strategy. This course will also help broaden managers' view and improve their integrated understanding to business' future.	3

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International Business Management	The course surveys theories of international trade, foreign direct investment, international financial institutions, differences in political economy and culture, barriers to trade, foreign exchange, business-government relations, and the strategic alternatives available to companies operating in the global economy.	3
Business Chinese (I)	Based on the contemporary Chinese characteristics, this course focuses on business Chinese language study and helps students to improve the primary ability of listening and speaking, and to master the basic Chinese sentence patterns and vocabularies.	2
Business Chinese (II)	Based on the contemporary Chinese characteristics, this course focuses on business Chinese language study and helps students to further improve the ability of listening and speaking, and to master more Chinese sentence patterns and vocabularies.	2
Understanding of China	This course is a compulsory course for international postgraduate and doctoral students, aiming to improve their general understanding of China's social development and historical culture. The teaching goal of the course is to help international students understand the history and culture of China, have general understanding of China's social development, and begin to deeply understand the characteristics of China's society and culture, as well as the unique charm of Chinese civilization.	2
Business Research	This course mainly introduces the theories and practices of enterprise research, covering both qualitative and quantitative research methods. Through case studies and practical operations, it aims to cultivate students' ability to solve practical problems in enterprises, providing a scientific basis for enterprise decision-making.	1

Field Trip

Course Name	Introduction	Credit
Field Trip	Business visits and trips will be organized in order to provide the students with better understanding of China's economic development, business operation and traditional culture.	2

Seminars

Course Name	Introduction	Credit
Seminars	Experts and scholars in relevant fields will be invited to give lectures to broaden students' knowledge and help them better understand China's economic and social development.	1

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Graduation Thesis

Course Name	Introduction	Credit
Graduation Thesis	Students will learn the principles and methods of topic selection, literature review writing, thesis structure and writing norms, academic integrity education, and thesis defense processes and skills, and complete a high-quality graduation thesis to meet graduation standards.	3

b. Elective Courses

Course Name	Introduction	Credit
Chinese Economy and Society: Developments and Problems	This course focuses on major issues of current Chinese economy. With rich materials and vivid pictures, the course will touch upon China's economic reform and discuss some problems accompany with the reform in the past three decades (1978-2008).	3
Human Resources Management in China	This course will help students understand how the management of people is influenced by the social, ethical, and legal environment; by diversity in the work place; by the organizational culture; and by the business strategy.	3
Chinese Traditional Culture and Leadership Behavior	This course intends to introduce to the leadership behavior characterized by Chinese traditional culture, which is different from the leadership behavior based on Western culture emphasizing the individualism as opposed to collectivism.	3
China in the Global Economy	This course focuses on China's economic relations with the rest of the world, covering China's increasing trade, investment and commercial links across the globe, and their resulting impacts on China's startling rise.	3
Chinese Path to Modernization and Business Innovation	This course focuses on the mutually promoting and symbiotic relationship between Chinese-style modernization and enterprise innovation. It interprets the guiding role of the policy environment and market demand in enterprise innovation, and discusses practical strategies and paths for innovation to empower high-quality development. The course adopts a combination of lectures and discussions based on representative cases.	3
Digital Innovation and Entrepreneurship in the Chinese Context	This course is based on China's digital transformation and the unique market context. It systematically analyzes the core driving factors of digital innovation and the logic of entrepreneurial practice, and explores entrepreneurial opportunities, challenges, and localized adaptation strategies under technological empowerment.	3
Media Literacy	This course sorts out the historical evolution of mass communication technologies, analyzes the role of mass media in political, economic, social and cultural globalization, teaches the logic of information transmission and methods of value judgment, and cultivates the ability to use media	3

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	correctly and efficiently.	
Supply Chain Management	The goal of this course is to give students a broad exposure to supply chain management, focusing on the managerial tools needed to understand and articulate the problems of an organization's business processes, and the skill sets to analyze and continuously improve these business processes.	3
Digital Trade and Digital Economy	This course focuses on the cutting-edge developments in digital trade and the digital economy. It analyzes the core logic of how digital technologies empower trade and the economy, explores business model innovation, rule-making, and governance challenges, and helps participants grasp industrial opportunities and development directions in the era of the digital economy.	3
Intercultural Communication	This course systematically explains the core theories of intercultural communication, analyzes cultural dimensions, differences in verbal and non-verbal communication, and cultivates students' intercultural adaptability and practical ability of effective communication through interactive practice.	3
Walk into Contemporary China	The course is designed to help international students better understand the essential features of contemporary China. It covers important issues in the demography, politics, economy, foreign relations, legal system, social policies, education, ethnic groups, religion, and other related areas of China.	3
International Investment	This course interprets international rules and investment policies of various countries, explores the formulation of investment strategies and value evaluation through case studies, and enhances students' professional analysis capabilities in the field of international investment.	3

c. Curriculum

Theoretical and practical teaching are combined to enhance students' problem-solving abilities. The minimum credit requirement for obtaining a master's degree is 37 credits. Among them: 25 credits of compulsory courses, 6 credits of elective courses, 2 credits of business research, 1 credit of seminars, and 3 credits of graduation thesis.

d. Profiles of Instructors

In order to promote the development of foreign aid academic degree education programs, the school has equipped a strong faculty, optimized the age, academic qualifications and student structure of the faculty, and introduced academic leaders, subject top teachers and top-notch talents who have significant influence at home and abroad to participate in the project teaching. The college currently has 106 full-time teachers, including 48 professors, 26 associate professors, and 32 lecturers. In recent years, the faculty of the college has presided over more than 30 national-level scientific research projects, and has published nearly 20 papers in top UTD24 journals (such as *Journal of Financial Economics*, *Academy of Management Journal*, *Strategic Management Journal*, etc.), forming a group of academic innovation

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teams with high reputation at home and abroad.

The school places great emphasis on the overseas study experience of foreign aid degree program teachers, and all program teachers are skilled in teaching in English, providing a strong guarantee for the international development of the program. Some information about the teaching staff is as follows:

No.	Name	Professional Title	Highest Degree	School of Graduation	Research Field
1	Xing Xiaoqiang	Professor	Ph.D	Tsinghua University	Digital Innovation and Entrepreneurship, Digital Transformation
2	Wang Tiedong	Professor	Ph.D	China University of Political Science and Law	Global Value Chains, Internationalization of Chinese Enterprises
3	Zhang Zhu	Associate Professor	Ph.D	Peking University	Strategic Management, International Business Management
4	Jing Ran	Professor	Ph.D	University of British Columbia	International Trade; Industrial Economic; Applied Econometrics
5	Wang Zhihui	Associate Professor	Ph.D	Renmin University of China	Strategic Transformation; Entrepreneurial Innovation; Corporate Governance
6	Zhang Wei	Associate Professor	Ph.D	South Westphalia University of Applied Sciences	Internationalization of Enterprises, Organizational Theory; Cross-cultural Management; Management Communication
7	Zhang Leinan	Professor	Ph.D	Xi'an Jiaotong University	Marketing Strategy; Innovation management; International marketing; Corporate Social Responsibility
8	Dai Tianjing	Professor	Ph.D	The London School of Economics and Political Science	Cost and Management Accounting; Financial Accounting
9	Ding Dou	Professor	Ph.D	Peking University	Chinese International Economic Relations; Regional Economic Integration
10	Zhuang Rui	Professor	Ph.D	Renmin University of China	Chinese International Economics and Trade; International Regional Economic Co-operation
11	Yang Hangjun	Professor	Ph.D	University of British Columbia	Transport Economics; Logistics Management

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12	Shi Xingsong	Professor	Ph.D	University of Texas at San Antonio	Cross-cultural Communication; Cross-cultural Adaption; Business Communication; Introduction to European and American Culture
13	Jin Jing	Associate Professor	Ph.D	Rice University	Corporate Management Strategy, Mergers and Acquisitions (M&A), Corporate Governance

B. Teaching Mode

a. Class Teaching: Considering the particularity of the composition of participants, IEMBA program adopts lectures, case studies, lectures, tutoring and other forms of flexible and diverse teaching methods;

b. Business Visits: To enhance participants' understanding of the Chinese financial and business environment, IEMBA program provides regular arrangements for participants to visit economic development zones, enterprises, Beijing rural areas and functional governmental departments.

c. Seminars: The program will regularly invite senior officials of the Chinese government, business executives and well-known experts and scholars to hold targeted lectures on international and domestic hot issues for the participants and discuss with students;

d. Cultural Experience: In addition to the business trips, IEMBA program also arranges visits and study tours for participants to go out of the capital to experience Chinese culture, history and economy.

C. Academic Structure

Registration: Early September 2026

Starting school: Early September 2026

Winter vacation: Mid-December 2026

Graduation: End of June 2027

D. Graduation Thesis

a. Requirements for Thesis Writing

Graduation thesis is an important part for participants to get the master degree. It should be written under the guidance of the tutors. The thesis topic should be related to professional fields. Participants should determine their topics combining with their professional knowledge during the study period

b. Requirements for Thesis Defense

Thesis should be submitted in the second semester. Participants who meet the following

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requirements can apply for thesis defense.

- All courses results should be qualified and total credits should be acquired according to the major.
- Examination for graduation qualification should be passed.
- Academic and other relevant provisions should be met.

Time for thesis defense is between the end of April to the end of May.

E. Degree Granted

Program participants, who gain required credits, finish master degree thesis and pass thesis defense will be granted a MBA degree by UIBE.

II Application Method

1. Application Requirements

A. Under the age of 45, born after September 1st 1981.

B. Applicants must be healthy and must not have any disease or situation listed below: Diseases prohibited by Chinese Entry-Exit Inspection and Quarantine Laws and Regulations. Other severe chronic diseases like high blood pressure, cardio- cerebrovascular disease, diabetes; psychological diseases; or other infectious diseases which may harm public health. In recovery period after major surgery or acute disease attacks. Severe physically challenged. Pregnancy. If student get pregnant during the study in China, the study will be canceled.

C. Applicants participated in this program are required to have a bachelor's degree with more than three years working experience.

D. Having a professional learning or work background related to the applied project will have priority in the selection.

E. Applicants participated in this program are required to be officials of division level and above with a bachelor's degree (or equivalent qualification) or Middle and senior management staff who engaged in the domestic operation or management and international economic cooperation.

F. Fluent English. Non-native English speaking applicants must have English proficiency equivalent to IELTS 6.0 or TOEFL (IBT) 86 and above level.

G. Have the potential for career development in this field and intend to promote friendly exchanges and cooperation between the host country and China.

H. Students who is not studying in China or have been granted with other Chinese government scholarship already.

2. Application Procedures

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A. Application to UIBE

Please visit the platform via the link: <https://v.wjx.cn/vm/PvPyjuf.aspx> , fill in all the items required and upload all the documents, then click the submission bottom.

B. Application Documents

Please prepare the following documents before submitting your application.

- Recent passport photo in electronic version with white background, frontal view, no hat.
- Copy of the first page on the passport. (Should be the ordinary passport with the validity date after Sept. 30th, 2026). Please make sure the page could clearly show the name, passport number and other information. Do not submit your application with a diplomatic passport or an official one.
- A copy of the highest diploma.
- A copy of all the transcripts (from the undergraduate degree onwards).
- Study plan or proposal, written in Chinese or English within 1500 words. Individuals' ideas and goals for studying related majors in China and the learning and research tasks that individuals wish to complete during their studies in China.
- CV. Personal introduction, academic background from high school, work experience, etc.
- Two letters of recommendation (written only in Chinese or English) from professors or associate professors (or from the applicant's institution with the equivalent positions) shall be submitted. These letters shall introduce the applicant's academic background, professional direction, past performance and research ability.
- English proficiency certificates. A copy of TOEFL 86 above or IELTS 6.0 above or official letter of English proficiency, or passing the telephone test by UIBE faculty, which is only for non-English-spoken countries.
- Foreigner Physical Examination Form. The form could be downloaded from the official website of UIBE homepage with the 'Download' portion, the form is completed in English (the original copy shall be kept by the applicant) and designed by the Chinese quarantine authority and can be obtained from the dispatching authority. The physical examinations must cover all the items listed in the Foreigner Physical Examination Form. Incomplete records or those without the signature of the attending physician, the official stamp of the hospital, or a sealed photograph of the applicants are invalid. Please carefully schedule your physical examination as the result is valid for only 6 months.
- Non-criminal record report. The applicant shall submit a valid certificate of Non-Criminal Record issued by the local public security authority, usually issued within 6 months prior to the submission date of the application.

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- Other supporting documents. Such as personal academic publication, research results and relevant award certificates, can be submitted into the system.

C. Submission

- a. The trainee can apply for the scholarship program after obtaining the approval and recommendation of the relevant responsible department of the government, and submit the materials according to the specific requirements of the relevant departments of the host country;
- b. If the host government allows the individual to submit the materials directly to the embassy in China, the student shall hold the relevant certificate or recommendation letter approved by the host country to study in China, and submit the original paper documents and scanning electronic forms mentioned by the above 1, 2 and 3 to the Economic and Commercial Office of the Chinese Embassy in the country.
- c. The responsible department of the host government shall requests the business office to issue a recommendation letter for the recommended student in the country, and indicate in the written request that if the school quota has been used up, whether to accept the transfer to other schools for the same or similar major. If there are other special instructions, please write down as well.

Reminders

- a. All the documents to be submitted should be in Chinese or English. Otherwise, a notarized copy in Chinese or English is required.
- b. An original copy of degrees, transcripts and language certificates must be presented for on-site verification. After the inspection by the staff of Economic and Commercial Counselor's Offices, the applicant should send the scanned copy of the application materials to the admissions office.
- c. Applicants will get back all the hard-copy materials, both original copies and photocopies from the Economic and Commercial Counselor's Office. If admitted, they must take the documents to China and submit them to the Institute of South-South Cooperation and Development during registration in early September.
- d. Uploaded supporting documents must be clear, authentic, and valid. Applicants are recommended to use a professional device to scan the relevant documents. Applicants shall bear the consequences caused by unclear or unidentifiable uploaded materials.
- e. Please provide a valid contact number and email address, pay attention to receive the latest information and reply timely. Business School may arrange interviews for shortlisting.

3. Application Deadline

June 6th, 2026

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III Other Important Instructions

1. Contact Information

Address of the Admissions Office:

Admissions Office, School of International Education, University of International Business and Economics

Room 101, Building B of International Plaza, No.10, Huixin Dongjie, Chaoyang District, Beijing, China

Post Code: 100029

Name: Mrs.SUN Yawen/Mrs. HU Di

Tel: +86-10 6449-2329/6449-2327

Fax: +86-10 6449-3820

Email address: uibescholarship@163.com

Website: <http://sie.uibe.edu.cn>

2. Other Reminders

- a. No matter what the application result is, all application materials will not be returned.
- b. The Chinese government will not make any explanation whether you are admitted or not.
- c. It is not allowed to bring a spouse or children to China to accompany them. Expenses of family-visit from spouses, children will not be admitted.
- d. Any procedures and requirements about coming to China will be described in the offer document.